

REMARKS

Claims 2-3, 8-9, 11-13 and 26-29 are pending in this application.

The Examiner is thanked for the courtesies extended during the telephonic interview conducted on October 18, 2010.

Claims 2-3, 8-9, 11-13 and 26-29 were rejected under 35 U.S.C. 103(a) as being unpatentable over Sagie (U.S. 2002/0091793) in view of DeLorme (U.S. Patent No. 5,948,040) and Wilcock (U.S. Patent No. 7,454,090).

As discussed during the interview, the present claims recite, in relevant part, the following:

displaying, on a same screen display, the map and, independently from and without being affixed to the map, user created information entered by the user during the tour while the user was located within the area to which the map corresponds and selectable from the screen display to affix to the map

(Claims 8 and 11 (emphasis added); claims 2 and 29 include similar limitations). The presently claimed invention, thus, may generate an album page by controlling display, on a same screen display, of (i) a map, which corresponds to an area a user moved to during a tour, and (ii) independently from "and without being affixed to" the map, user created information entered by the user during the tour while the user was located within the area to which the map corresponds, where the user created information is "selectable from the screen display to affix to the map." (Emphasis added; see specification, for example, at paragraphs [0243] and [0244] and FIG. 19). For example, in an embodiment of the claimed invention, picture images of a photo listing unit 185, where the picture images are created (taken) "by the user in the area" that the user "moved to during the tour," are displayed on a same screen display (album page) as a map display unit 181, as shown in FIG. 19. (See specification at paragraph [0243] and FIG. 19). The

picture images of the listing unit 185, which are displayed on the same screen display including the map unit 181, are displayed without being affixed to the map unit. (See FIG. 19). In addition, the picture images of the unit 185 are selectable from the same screen display including the map unit 181, such as by clicking on a picture image, and "as a result" of the selection of the selectable picture image, the selectable picture image "is displayed on the shooting site on the map," such as shown by exemplary picture images 187 and 188. (See specification at paragraph [0244]).

Sagie and DeLorme do not disclose the above-identified recitations of the claimed invention. For the reasons set forth below and as discussed during the interview, it is respectfully submitted that the applied portions of Wilcock do not cure the deficiencies of Sagie and DeLorme with respect to the requirements of the claimed invention.

The applied portions of Wilcock appear to disclose displaying, on a same display (see display shown in FIG. 6, hereinafter "FIG. 6 display"), thumbnails 63 of downloaded images previously created by a user, where each of the thumbnails 63 on the FIG. 6 display is affixed by a lead line 65 to a location on a map area 61 also displayed on the same FIG. 6 display. (Emphasis added, Wilcock, Col. 3, ln. 8-18 and Col. 5, ln. 33-42). In addition, the FIG. 6 display includes a Group Control 68 that "permits groups to be created" and assigning photos to groups. (Wilcock, Col. 5, ln. 56-58). Thus, although the previously created photos can be assigned to a group, the group itself is not user created information entered by the user during a tour while the user was located within an area, but rather, the "group" is created after completion of the tour following download of the previously created photos to the album program of Wilcock. (See Wilcock, Col. 6, ln. 36-38). The display of "a currently selected group, if any" in the drop-down

box 68A of Wilcock (Emphasis added, Wilcock, Col. 5, ln. 60-61), therefore, does not appear to be a display of user created information entered by the user during the tour while the user was located within the area to which the map corresponds, as required by the claimed invention.

Further, operation of the drop-down box 68A of Wilcock by clicking on control element 68B may cause

to show a list of available groups from which the user can select one, this list also including an option to create a new group. Selecting this latter option takes the user to a creation screen where the user enters details of the new group.

(Emphasis added, Wilcock, Col. 5, ln. 59-65). Thus, Wilcock appears to disclose displaying a list of "groups" each created by entry of details, where the created group is not entered by the user during the tour while the user was located within an area to which the map of the FIG. 6 display corresponds. In other words, the display of the "group" in the box 68A, or in a drop down list from the box 68A, does not appear to be a display of "user created information entered by the user during the tour...", as required by the claimed invention. In addition, in Wilcock, a group apparently is created by selection of "a new group" option from the drop down list of box 68A, which "takes the user to a creation screen," in other words, a display that is not the FIG. 6 display. (Wilcock, Col. 5, ln. 63-65). Thus, as a "group" apparently is created on a creation screen, the group of Wilcock is not "user created information entered by the user during the tour ...," as required by the claimed invention.

It is further submitted that Wilcock at Col. 7, ln. 41-43, appears to disclose that, in the group control element 68A, which is included in the FIG. 6 display and also the FIG. 7 display, "the name" of a group is displayed, for example, the name of the group related to a particular photo that is

selected. (Emphasis added). Thus, in Wilcock, the group, *i.e.*, the "name" of the group currently selected, which name is displayed in the box 68A, is not entered by the user during the tour while the user was located within the area to which the map corresponds, as required by the claimed invention.

Further, the group in the box 68A, or one of the groups in the drop down "list," of Wilcock does not appear to be selectable to affix the selected group to the map. In Wilcock, thumbnails 63 displayed on the FIG. 6 display, and thumbnails 81 and icons of photos 80, groups 85 and concentrations 82 displayed on the FIG. 7 display, appear to be displayed affixed to the map, which is also displayed on the FIGs. 6 and 7 displays. (Wilcock, Col. 6, ln. 47-51). Selection of a "group" from the box 68A, or from the drop down list, does not appear to affix anything, such as an icon or thumbnail, to the map area 61 displayed on the respective FIG. 6 and FIG. 7 displays. The selection of any existing group from the list appears to allow details to be brought up for editing by operating a control element 68C (Wilcock, Col. 5, ln. 66-Col. 6, ln. 1), and, as discussed above, the selection of the new group option takes the user to a creation screen. Thus, Wilcock does not appear to disclose controlling display of selectable "user created information entered by the user during the tour ..." on the same screen display including a map, where the selectable "user created information entered by the user during the tour ..." is selectable from the screen display to affix the "user created information entered by the user during the tour ..." to the map, as required by the claimed invention.

Accordingly, for at least these reasons, the applied combination of Sagie, DeLorme and Wilcock fail to obviate the present invention and the rejected claims should now be allowed.

As it is believed that all of the rejections set forth in the Official Action have been fully met, favorable reconsideration and allowance are earnestly solicited.

If, however, for any reason the Examiner does not believe that such action can be taken at this time, it is respectfully requested that he/she telephone applicant's attorney at (908) 654-5000 in order to overcome any additional objections which he might have.

If there are any additional charges in connection with this requested amendment, the Examiner is authorized to charge Deposit Account No. 12-1095 therefor.

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